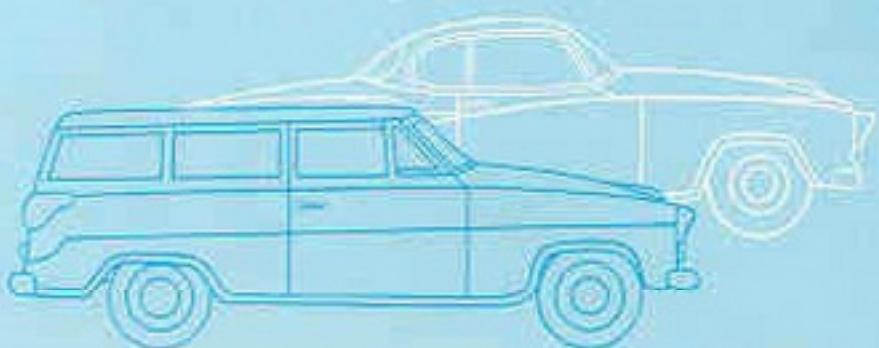


# BORGWARD

*Isabella*



*Imported and Distributed By:*

**FERGUS IMPORTED  
CARS, Inc.**

1717 Broadway, New York 19, N.Y.  
Columbus 5-5494



## Isabella

Beauty, economy and perfection of details make the Isabella the number one car at Borgward. Priced right, comfortable and with a record of Consumer Satisfaction, it is fast becoming the best liked and most talked about car throughout the industry. For business or pleasure you will enjoy the comfort, roominess and performance of the Isabella. The pep of its 66 H.P. engine will appeal even to the sports minded driver. It's very important for both comfort and safety that a car hug the road at all times and particularly when cornering. All Isabella models have this quality of road-hugging obtained through a perfect combination of the light wheel base, full floating麦可逊 (McPherson) front suspension. Standard equipment to all 1959 Isabella models (also Isabella '58, Isabella de Luxe, Isabella Coupé) are large new rear lights which combine in one well designed unit: brake stop-lamps, turn lamps and flashing indicators together with reversing lights.

## Isabella-Coupé

This car is for the Sports Minded individual. It will rocket under his keen test factor. The streamlined lower design brings the 127 liter 82 H.P. engine in its full realization. This is the car for those who want the best. Everything is finished in perfect taste.

Reclining individual front seats with foam rubber cushions. Two-tone Side panels. Crash pad. All controls on dash board are internationally recognized. Heater. Cigarette lighter, direction Signals and windshield washer are standard equipment.



The back of the front seats can be moved as will, permitting a restful change of position while travelling or the complete conversion to twin beds.



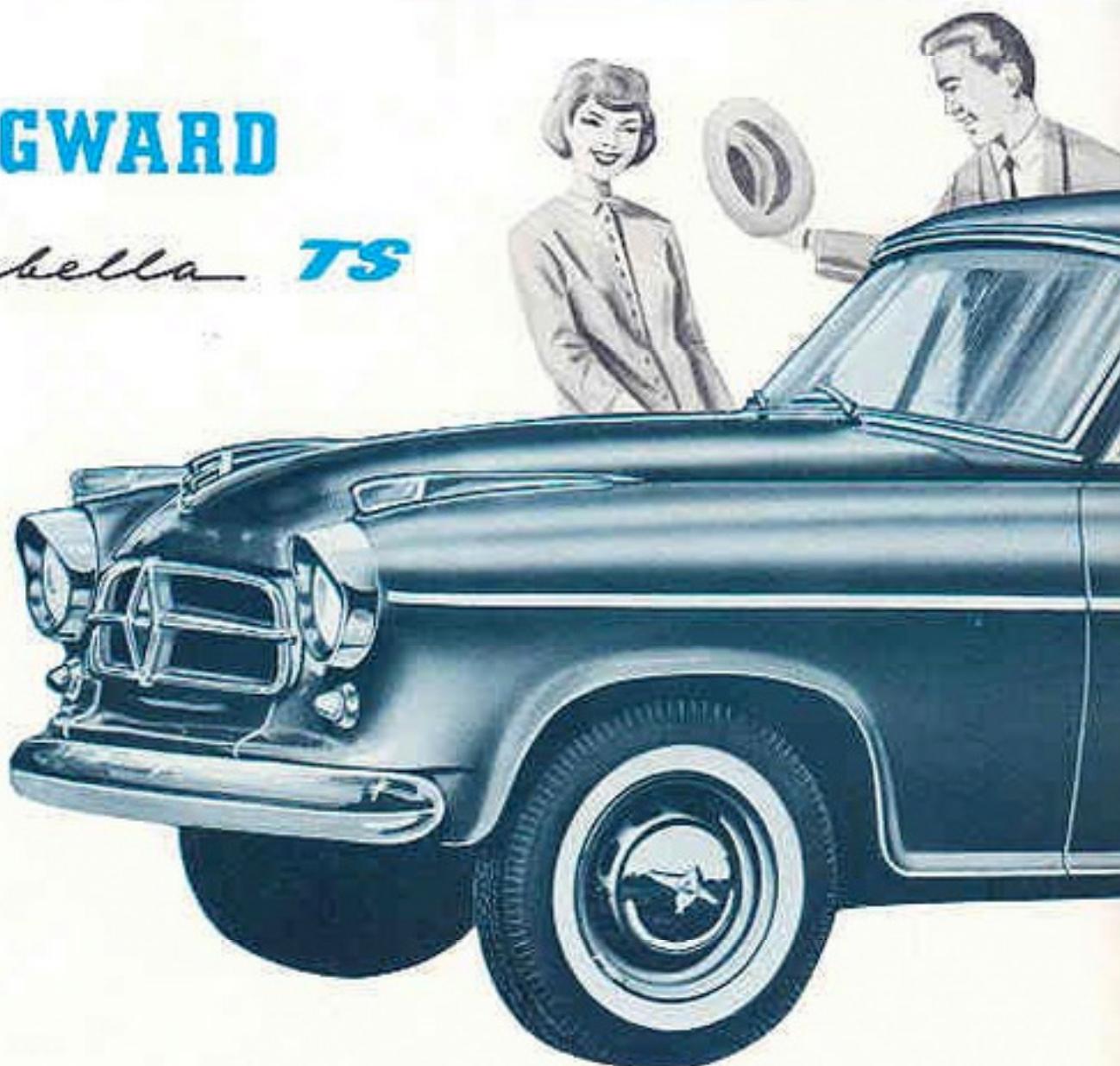


The Verneile Combi offers the luxury of a fine 5-passenger limousine and the ruggedness of a delivery sedan. A carrying capacity of 505 Kilos (1113.3 lbs.) plus a 3 m<sup>2</sup> (21.53 sq. ft.) luggage compartment make it both luxurious and practical. Within few seconds by folding the rear seats the passenger car can be converted into a quick delivery sedan. On the other hand the upholstery of the Isabella Station-Wagon gives high quality comfort to all passengers. The Isabella Combi is the ideal family car for weekends when you want to take along camping or sporting gear. It's streamlined and equipped with the driving comfort associated with all Borgward cars.

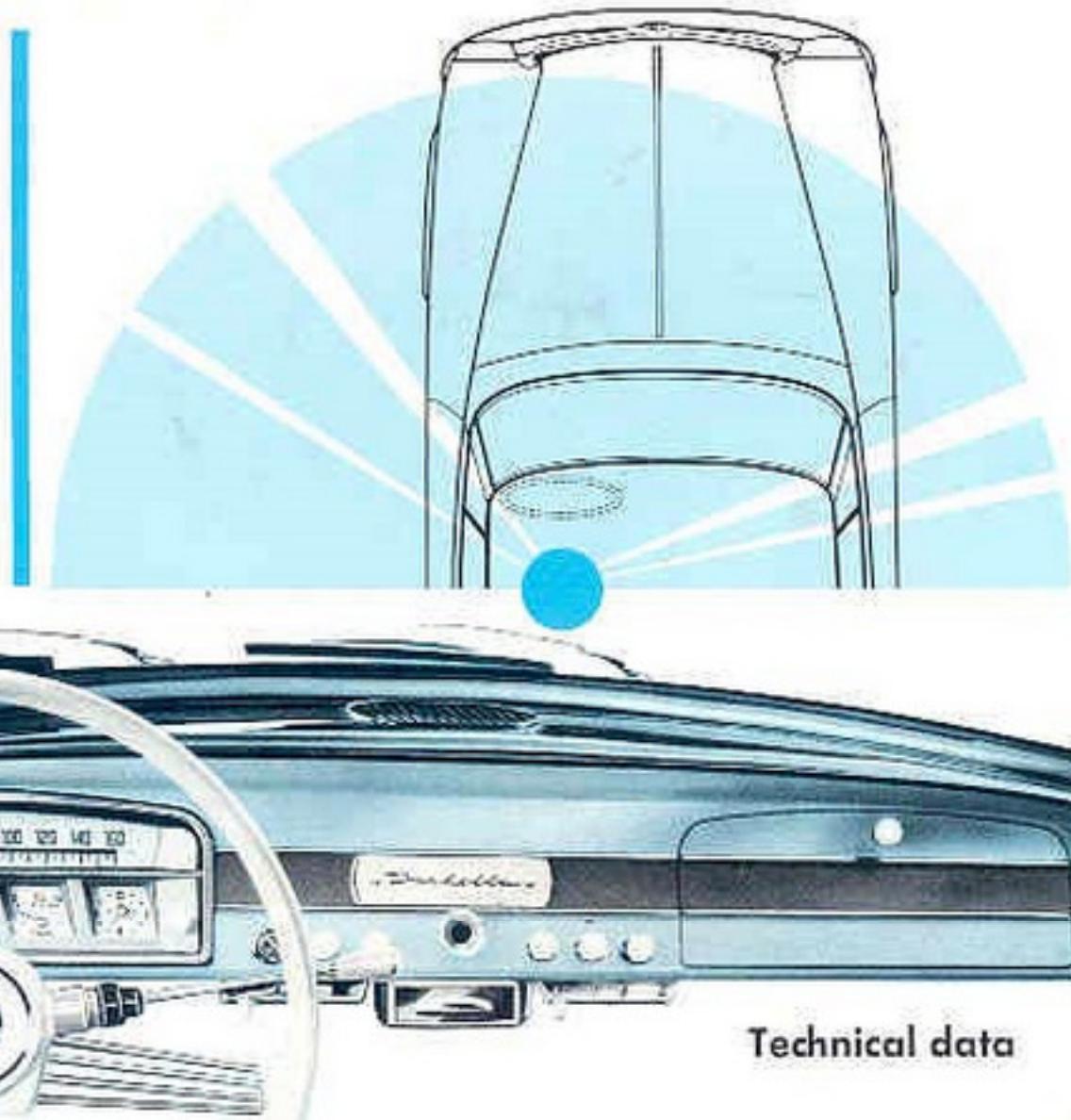
**Isabella Combi**

# BORGWARD

*Isabella* **TS**



The large and curved windshield as well as the side windows offer good around-the-corner visibility.



#### **Engine Specifications:**

1 Cylinders in line  
Three-point expansion  
rubber mounted  
Displacement: 1493 cc  
Bore: 75 mm Stroke: 83.5 mm  
(2.97" x 3.3")  
Compression: 7.7  
60 bhp (44.6 kW) at 4,200 rpm  
Maximum torque: 11.6 kg (25.5 lb) (2,600 rpm)  
Mechanical fuel pump  
Water-cooled with thermostat and pump  
Overseas  
Bosch Carburetor 18/70  
Accented carburetor valve  
Oil Lubrication  
6 Volts 45 amp. battery

#### **Isabella TS, Isabella De Luxe, Coupé:**

Consumption: 14.8 l.  
52.3 hp (38.8 kW)  
Maximum torque: 11.6 mkg  
(1,250 lb ft)

Bosch Regulus carburetor PASTA

#### **Clutch and Gear Box:**

Hydraulic single plate dry clutch  
Gearshift lever in steering column  
Four forward speeds plus forward speeds  
One Reverse

#### **Gear Ratios:**

Isabella: 1nd. gear: 3.65:1; 2nd. 2.25:1; 3rd. 1.16:1

Isabella TS: 1nd. gear:

Isabella: 10.4:1; TS: 12.4:1; Coupé: 12.4:1

#### **Chassis, Steering, Tires, Brakes and Direction Signals:**

All steel unibody  
Independent front suspension with coil springs

Solid rear axle

Independent steering lubrication  
Coil springs with telescopic shock absorbers both front and rear

Hydraulic rear axle drive

Transmission ratios: 1:7.9

2:1 (solid segment steering)

Turning diameter: 11 m. (36.08 ft.)

Tires: 8.00 x 13, radials

Hydraulic lockwheel brakes

Brake system: 244 cm<sup>2</sup> (15.3 sq. in.)  
mechanical hand brake

#### **Fuel Consumption and Performance:**

##### **Isabella:**

Max. speed: 120 km/h (75 mph)  
Fuel consumption: 20 mpg  
(14 mpg, avg.)

#### **Isabella TS, Isabella De Luxe, Coupé:**

Max. speed: 150 km/h (93 mph)  
Fuel Consumption: 19 mpg  
(14 mpg, avg.)

#### **Interior Dimensions:**

##### **Isabella:**

Width: 1,670 mm (65.75")  
Length: 4,370 mm (172.21")

##### **Isabella TS:**

Width: 1,670 mm (65.75")

Length: 4,465 mm (175.20")

##### **Coupe:**

Width: 1,670 mm (65.75")

Length: 4,370 mm (172.21")

##### **Rear:**

Width: 1,650 mm (64.57")

Length: 3,350 mm (131.89")

#### **Measurements and Weights:**

##### **Isabella, Isabella TS:**

Isabella De Luxe:

Net weight: abt. 1,045 kg (2,294.3 lbs)

Gross weight: abt. 1,412 kg (3,094.9 lbs)

Length: 4,370 mm (172.21")

Width: 1,670 mm (65.75")

Height: 1,465 mm (57.20")

Wheelbase: 2,620 mm (102.34")

Front Track: 1,216 mm (47.59")

Rear: 1,260 mm (49.21")

Road clearance: 135 mm (5.27")

Coupe:

Length: 4,390 mm (173.61")

Width: 1,670 mm (65.75")

Height: 1,482 mm (58.19")

Net weight: abt. 1,050 kg (2,295 lbs)

Gross weight: abt. 1,419 kg (3,098 lbs)

Length: 4,390 mm (173.61")

Width: 1,670 mm (65.75")

Height: 1,482 mm (58.19")

Wheelbase: 2,620 mm (102.34")

Front Track: 1,216 mm (47.59")

Rear: 1,260 mm (49.21")

Road clearance: 135 mm (5.27")

Isabella Combi:

Weight: 1,601.4 lbs (1,360 kg)

Weight, loaded: 2,142.2 (1,900 kg)

Length: 4,370 mm (172.21")

Width: 1,670 mm (65.75")

Height: 1,465 mm (57.20")

Wheelbase: 2,620 mm (102.34")

Front Track: 1,216 mm (47.59")

Rear: 1,260 mm (49.21")

Road clearance: 135 mm (5.27")

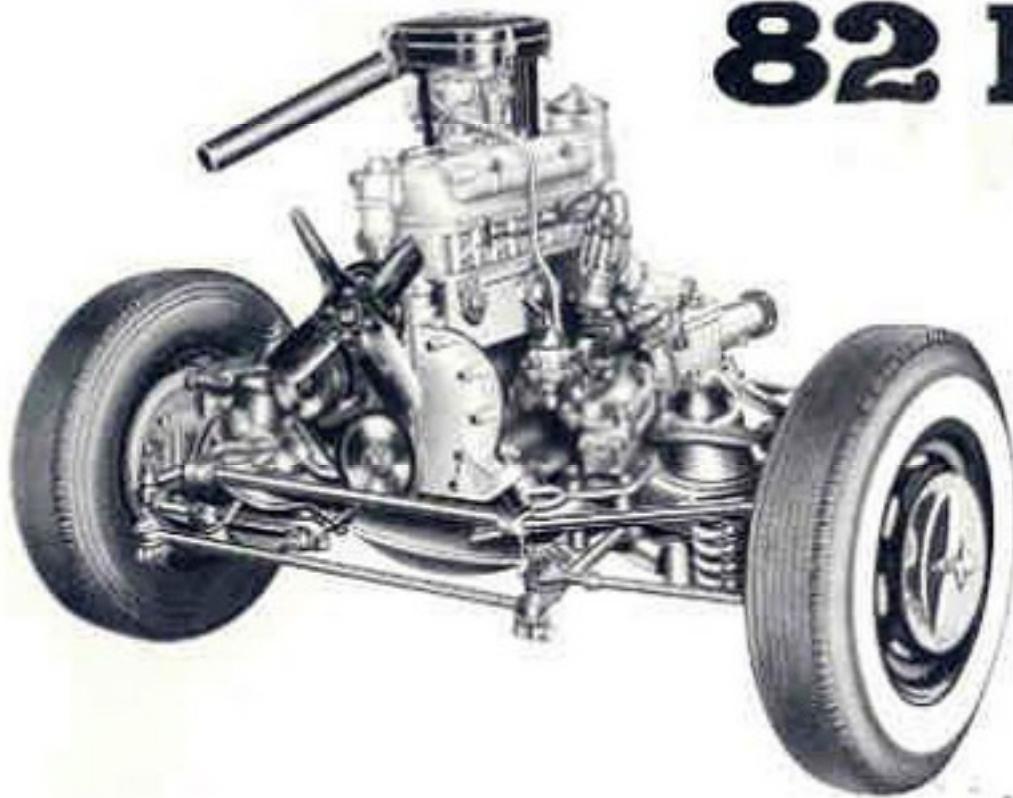
Special features subject to change without notice.

\* Altimeters according to Isabella.

**CARL F. W. BORGWARD G. M. B. H. · BREMEN 11**



# 82 BHP



## Isabella TS

If you want to know what driving comfort is, seat behind the wheel of an Isabella TS. Plenty of room for long trips with the factory, Railring Seats which allow you to change your position and rest on one side, enjoy clean driving comfort. The TS will tackle any hill at low speed and feel small at top form on a slight touch of the accelerator. Hydrostat Isabellas on all four wheels with two leading brake shoes in front and a total surface of 744 CM<sup>2</sup> (113.3 sq in.) mean maximum safety. Equipment: Tilting System, date indicator, double static defroster, sunvisor visor and many other appointments. The athletic heart of the Isabella TS is a pre-precision 82 H.P. engine, with a lot of energy at reserve, even at the highest speeds. This is a perfectly balanced engine for smooth, quiet and fast performance. With the right bore and stroke, the eight compression ratio, all moving parts chrome finished, a three bearing crankshaft with shear value mils and finally the double barrel carburetor for quick, efficient fuel feeding.

